



Cheryl Landes' Speaking Engagements: 1995-2009

2009

- November 11 "Tending Your Networking Garden," Society for Technical Communication-Northern New England (STC-NNE) Chapter meeting, Nashua, NH
- September 19 "Using PDFs in Indexing," New England Chapter of the American Society for Indexing (NEASI) fall conference, Lexington, MA
- September 16 Shared experiences as an entrant and judge in the annual technical communication competitions, joint STC-Boston and Northern New England Chapter meeting, Burlington, MA
- September 14 "Working with Contract Agencies," STC-Boston Consulting and Independent Contracting Special Interest Group, Chelmsford, MA
- April 23-25 Spoke on the following topics at the American Society for Indexing (ASI) annual conference in Portland, OR:
- How to use PDFs in Indexing (half-day workshop)
 - Index Usability Testing (90-minute session)
 - Knotty Bits—Acronyms (45-minute session)
 - Knotty Bits—Punctuation (45-minute session)
- March 28 "Avoiding Resume Pitfalls" and "Working with Contract Agencies," Society for Technical Communication, Philadelphia Metro Chapter (STC-PMC) conference, Malvern, PA

2008

- October 4 "Index Comparison Project," NEASI fall meeting, Sturbridge, MA
- August 23 Panel moderator for "Using PDFs in Indexing," Pacific Northwest Chapter of the American Society for Indexing (PNW/ASI) fall meeting, Kenmore, WA
- June 2 "Index Usability Studies," Indexing Society of Canada (ISC) annual conference, Vancouver, BC
- May 3 "Self-publishing," ASI annual conference, Denver
- May 2 "Index Comparison Project, Part 3," ASI annual conference, Denver
- February 27 "How can entering the annual competitions and judging benefit you?" Keynote speech at the annual STC-Boston Chapter awards banquet, Burlington, MA

2007

- October 22 Shared experiences as a technical writer/indexer with advanced writing class at Washington State University, Vancouver campus
- April 21 Moderator for "Productivity: The Pros Speak Out" panel and co-presenter of "What's this process we call index editing?" with Sherry Smith, PNW/ASI spring meeting, Richland, WA
- April 20 Co-presenter of "What Skills are Needed to be a Successful Freelance Indexer?" workshop with Sherry Smith for the Washington Library Association, Richland, WA

2006

- December 13 "Index Comparison Projects," joint meeting with NEASI and the STC-Boston Chapter, Burlington, MA
- November 14 Shared experiences as an indexer with the students and advisor at Ooligan Press, Portland State University, Portland, OR
- November 6 Shared experiences as a technical writer/indexer with beginning technical writing class at Washington State University, Vancouver campus
- October 25 "Figuring Out What to Learn," a facilitated discussion with the STC-Boston Consulting and Independent Contracting Special Interest Group, Burlington, MA
- October 18 "Indexing in a Nutshell," STC-Philadelphia Metro Chapter, Wilmington, DE
- September 27 "Best Practices in Indexing," Freightliner, Portland, OR
- June 16 "An Index Comparison Project, Part 2: The Effects of Indexers' Diverse Backgrounds on Creating an Index from an Essay Collection," ASI conference, Toronto
- May 7-10 Coordinated and spoke at STC Indexing SIG progression, 53rd STC international conference, Las Vegas, NV. Included recruiting volunteers to speak at this progression. Also coordinated index submissions, recruited volunteer evaluators, and assigned evaluators to indexes for Index Evaluation Workshop, and evaluated three indexes during this workshop.

Presentations before 2006

- June 2003 "An Index Comparison Project, Part 1: The Effects of Indexers' Diverse Backgrounds on Creating an Index from a Software Manual," co-presented with Debra Spidal at ASI conference, Vancouver, BC
- May 2003 Activities at 50th STC international conference, Dallas, TX:
- Speaker at STC Indexing SIG progression
 - "Instructional Design from a Student's Perspective" (tips on how to evaluate a course, workshop, or tutorial), STC Instructional Design SIG progression
 - Evaluated three indexes for Index Evaluation Workshop
 - Hosted Indexing SIG table at SIG luncheon
- May 2002 Activities at 49th STC international conference, Nashville, TN:
- Speaker at STC Indexing SIG progression
 - Speaker at STC Instructional Design SIG progression
 - Evaluated three indexes for Index Evaluation Workshop
 - Hosted Indexing SIG table at SIG luncheon
- May 2000 Activities at 47th STC international conference, Orlando, FL:
- Speaker at STC Indexing SIG progression
 - Speaker at STC Instructional Design SIG progression
 - Evaluated three indexes for Index Evaluation Workshop
 - Hosted Indexing SIG table at SIG luncheon
- May 1998 Activities at 45th STC international conference, Anaheim, CA:
- Speaker at STC Indexing SIG progression
 - Hosted Indexing SIG table at SIG luncheon
- May 1997 "Find It Quickly: Creating Effective Indexes," 90-minute workshop on how to design and write quality indexes, 44th STC international conference, Toronto, Canada
- October 1995 "True Colors of Documentation," 90-minute presentation on using color in technical documentation, STC Region 7 conference, Portland, OR